

Cyclescheme's Adrian Warren announced as new Cycle to Work Alliance Chair

The Cycle to Work Alliance has elected Adrian Warren as its new Chair after a unanimous vote from Members.

Adrian will take over from Steve Edgell of Cycle Solutions, who has held the Chairmanship since 2010.

Adrian will lead the Alliance on its continued engagement with the Department for Transport as it approaches publication of the updated Cycle to Work Scheme guidance this summer.

The Alliance continues to promote the benefits of cycling to work in terms of its contributions to health, the environment and employee engagement, making the case for sustainable commuting.

In recent years the Cycle to Work Alliance has been pivotal in safeguarding the Cycle to Work Scheme under increasing government scrutiny of salary sacrifice schemes.

The coming months represent a crucial period for the Cycle to Work Scheme as long-awaited updated guidance from the Department of Transport is expected to be launch in early summer 2019.

Adrian Warren, Chair of the Cycle to Work Alliance, said:

"I'd like to pay tribute to the work that Steve has done in recent years to maintain the cycle to work scheme and put us in a terrific place for growth.

"Our first priority will be to work across government to successfully land the new scheme guidance this summer and ensure that all stakeholders are supportive of the benefits the new scheme will bring to employers and employees alike.

"The Cycle to Work Scheme can be central to several government agendas – health, productivity, clean air, congestion – so we will work to make sure this is a policy at the heart of government's thinking when it comes to cycling."

-ENDS-

Notes for editors:

1. For more information, please contact Cameron Wall on 020 7227 1644 or CameronWall@wacomms.co.uk
2. Adrian Warren is Senior Director of Product Management at Blackhawk Network which runs Cyclescheme.
3. The Cycle to Work Alliance is a policy coalition of four of the leading providers of the Cycle to Work Scheme, including Cyclescheme, Cycle Solutions, Evans Cycles and Halfords.